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ABSTRACT

This handbook is intended for academic librarians who are interested in establishing peer outreach programs for minority students on their campuses or who are trying to decide whether such a program would meet the needs of their students. Chapters include an overview of the unique challenges facing academic institutions and libraries in serving the new multicultural student population, suggestions on working effectively in the current academic environment, and practical guidelines for specific program design, implementation, and evaluation. Topics considered include performing a community analysis, the politics of program development, budgeting, personnel management, and program evaluation. Model program materials are presented, and a bibliography lists additional information sources. Eight tables and nine figures complement the discussion. Three appendixes give training plans and exercises, a minority student survey form, and sample advertisements. (Contains 80 references.) (Author/SLD)

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